

BEEF TV DAILY PROGRAM



MONDAY 6TH MAY

07.30AM 08.00AM 08.30AM 09.00AM 09.30AM 10.00AM 10.30AM 11.00AM 11.30AM 12.00PM 12.30PM 01.00PM 01.30PM 02.00PM 02.30PM 03.00PM 03.30PM 04.00PM 04.30PM 05.00PM

CHANNEL ONE
Beef TV Studio

LIVE FROM CQLX: NUTRIEN AG SOLUTIONS COMMERCIAL CATTLE CHAMPIONSHIP. The best in the country are crowned.

BRYCE CAMM | BEEF AUSTRALIA CHAIR: BEEF2024 OPENS. Gates open for expected 115,00+ people.

PRUE DAVID & PRUE BONDFIELD / BEEF PRODUCERS: EVENT EVOLUTION. They've seen more of Beef than many as exhibitors, judges, organisers.

JENNY GROTHOR | BEEF AUSTRALIA VOLUNTEER: PEOPLE'S DAY. We meet one of the hard-working volunteers bringing Beef2024 to life.

TERRY GOODEAR | RM WILLIAMS: ICONIC BOOTMAKER. We searched Australia to track down the oldest pair of RMs.

ANDREW COPPIN | FARMBOT & JOHN HILL | LAND WATCH: FARM SECURITY
Imagine 24|7 visibility; changing the way we see our farms.

LIVE FROM CQLX: NUTRIEN AG SOLUTIONS COMMERCIAL CATTLE CHAMPIONSHIP. The best in the country are crowned.

SIR JOHN KEY | FORMER NEW ZEALAND PRIME MINISTER: POWER AND PERSUASION. Globally respected leader shares tips on being influential

CHRIS TAYLOR | AUSTRALIAN MEAT PROCESSOR CORPORATION CEO: IRONMAN MEAT WORKERS. Superhuman strength set to transform the processing sector

JOHN TORODE | CELEBRITY CHEF: BBC MASTERCHEF UK. UK foodie shares journeys through Australia, Asia, and Middle East

LYN SYKES | ELDERS: SUCCESSION STRUGGLES. Critical conversations we aren't having at the dinner table

LIVE FROM CQLX: NUTRIEN AG SOLUTIONS COMMERCIAL CATTLE CHAMPIONSHIP. The best in the country are crowned.

DAVID CRISAFULLI | QLD OPPOSITION LEADER. The man fighting to be the next Premier; so what's his plan for ag?

PROFESSOR RALPH SCHOELLHAMMER | WEBSTER UNIVERSITY, VIENNA: EUROPEAN EXPECTATIONS. Radical changes in European livestock set to trickle to Australia

RACHEL CLIFFE | TELSTRA, ROB LANSDOWN | ZETIFI, DARREN WOLCHYN | SMARTPADDOCK: 3G FREEZE. The 3G shutdown- when it will actually happen and how to prepare.

JEFF RIEBEL | COWBOYS CEO, GAVIN COOPER | COWBOYS STAR: PEOPLE'S DAY. NRL stars drop into to Beef2024 for a sizzling slice of the action.

RHETT MILLER | QUEENSLAND SENIOR TRADE AND INVESTMENT COMMISSIONER - GREATER CHINA: TRADE TENSIONS. Major beef exporters still banned, despite thawing relationship.

JULIA WAITE | MEAT AND LIVESTOCK AUSTRALIA, CN30 PROJECT MANAGER: CARBON CONUNDRUM. Neutrality by 2030; the practical steps to achieving it.

LIVE FROM CENTRE RING: CHARBRAY SOCIETY SCHOOLS TEAM. Judged by veterinarian, farmer, and environmental advocate Cherie Gooding of Biloeila.

ROB KELLY | AGORA - PITCH IN THE PADDOCK: PRICING IN YOUR PALM
Introducing the first digital stockbook for cattle buyers, inspired by grains.

MALCOLM WOODS, DAVID LANE, ANDREW GORDON | ORD MINNETT: THE GREAT DEBATE
Where are the best investment opportunities for 2024 and beyond?

EMMA THOMAS | ACHMEA AUSTRALIA, JAKE PHILLIPS | ANGUS AUSTRALIA & HANNAH POWE | GENANGUS: FUTURE STARS
50 young leaders have emerged from this formative program

ROWAN McMONNIES | AUSTRALIAN EGGS: UNSCRAMBLING INDUSTRY ISSUES
How the egg industry survived scrutiny and what the beef sector could learn

SELWYN MALLER | THE PHAT WAG: STRIPLAINS TO SOFT-SERVES. Beef is now an ice-cold dessert; are the crowds liking what they lick?

TERRY McCOSKER | CARBONLINK FOUNDER: CARBON CREDITS. First at-scale soil carbon projects show benefit for grazing industries

LIVE FROM CENTRE RING: JUNIOR LED STEER COMPETITION. Judged by Travis Luscombe of Dalby; sponsored by Datamars Livestock.

DR. PHILIP ZADA | STOKTAKA - PITCH IN THE PADDOCK: BOVINE BIOMETRICS. Cattle facial recognition to improve traceability and reduce theft.

RICHARD HEATH | ZERO NET EMISSIONS AGRICULTURAL COOPERATIVE RESEARCH CENTRE: STATE OF OUR EMISSIONS. The \$300 million venture to reduce emissions in agriculture.

ESTHER SUN | AUSTRALIA'S BEST. Queensland's culinary star and winner of Australian Chef of the Year.

TOM HITCHCOCK | CELEBRITY CHEF: AUSTRALIA'S BEST. Queensland's culinary star and winner of Australian Chef of the Year.

LIVE FROM CENTRE RING: JUNIOR LED STEER COMPETITION. Judged by Travis Luscombe of Dalby; sponsored by Datamars Livestock

KELLY FREEMAN | NUTRIEN AG SOLUTIONS: GLOBAL CATTLE COMPARISONS. Brazil to Canada and beyond; the observations of a multi-national agri-giant.

BARRY LLOYD | BEEF AUSTRALIA VOLUNTEER: PEOPLE'S DAY. We meet one of the hard-working volunteers bringing Beef to life.

JOHN WARLTERS | RURAL AID & JULIE SHEEHAN | KRAKEN BRANGUS: STRONGER FUTURES
Fortifying farmers and towns facing droughts, floods, fires, plagues, and isolation.

DR TONI REVERTER | CSIRO | NEW GENERATION IN GENOMICS. The power of Angus Steer Select and Wagyu Feeder Check.

ELIZA WHITELY | OPTOMETRIST & JACK COURTS | NUFFIELD SCHOLAR: YOUNG PRODUCERS. One couple's passion for cattle, corneas, and their research curiosity.

LIVE FROM CENTRE RING: JUNIOR LED STEER COMPETITION. Judged by Travis Luscombe of Dalby; sponsored by Datamars Livestock.

SU MCCLUSKEY | SPECIAL REPRESENTATIVE FOR AUSTRALIAN AG: TRADE TALKS. The power of soft diplomacy for Australian agriculture.

MARK FURNER | QLD'S AGRICULTURE MINISTER. One-on-one with the Minister in charge.

DR JARED GREENVILLE | ABARES EXECUTIVE DIRECTOR: BEEF OUTLOOK. Exporter, restocker & processor demand to drive cattle price recovery.

FUN AND FACES OF BEEF2024: BRIGHTER SUPER PEOPLE'S DAY. We meet new and returning patrons to the Beef Capital.

KATE DRURY | SUNCORP AGRIBUSINESS: FINANCE AND FAMILIES. Banker and beef producer shares personal journey working with farming families.

LIVE FROM CENTRE RING: JUNIOR LED STEER COMPETITION
Judged by Travis Luscombe of Dalby; sponsored by Datamars Livestock

SIMON IRWIN | BEEF AUSTRALIA CEO: WORLD-CLASS. We go behind the scenes of the exhibition.

FUN AND FACES OF BEEF2024: PEOPLE'S DAY. We head to the Cattleman's Bar for a few sundowners.

TASH GREENWOOD | COMMBANK: FARM DATA IS CHANGING FARMING. Agtech is more than an efficiency endeavour, it's a roadmap to success.

JOHN HOWARD | REGIONAL INVESTMENT CORPORATION CEO: FARM LOANS. Does the future of Australia's low-interest farm loan scheme hang in the balance?

ADRIANNA POTT | VIRBAC AUSTRALIA: PARASITE PROBLEM. The dangerous blood-sucker you can't see; which drenches are no longer effective?



Whether you grow it, show it, process it, cook it or just eat it.. now you can watch it!
BEEFTV.COM.AU

CHANNEL TWO
Centre Ring

CHANNEL THREE
Centre Ring

CHANNEL FOUR
Centre Ring

CHANNEL FIVE
Centre Ring

CHANNEL SIX
Centre Ring

CHANNEL SEVEN
Centre Ring

Datamars Livestock Junior Paraders

Datamars Livestock Junior Paraders

Datamars Livestock Junior Paraders

Datamars Livestock Junior Paraders

Datamars Livestock Junior Paraders

Datamars Livestock Junior Paraders

Charbray Society Schools Team

Datamars Livestock Junior Led Steer Competition