

# BEEF TV DAILY PROGRAM



FRIDAY 10TH MAY

07.30AM

08.00AM

08.30AM

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**CHANNEL ONE**  
Beef TV Studio

**LIVE FROM CENTRE RING: NUTRIEN STUD CATTLE CHAMPIONSHIP**  
Young Judges competition showcases the discerning eyes of the future.

**LUCY MOORE | TRIFECTA CHARBRAYS & LUCY MORRISSEY | MORRISSEY AND FRIENDS LIVESTOCK SERVICES, BELIEVE IN BEEF.** Global debut of short film created by members of Advancing Beef Leaders.

**INTERNATIONAL DELEGATES DESCEND ON BEEF2024.** We meet the visitors who have travelled from around the world to be here.

**TROY SETTER | CONSOLIDATED PASTORAL COMPANY CEO: BEEF BAN.** The latest on the legal saga surrounding the live export ban compensation class action.

**DR TIM DRISCOLL | ROYAL FLYING DOCTOR SERVICE.** Delivering mental health services in rural and remote areas.

**LIVE FROM CENTRE RING: NUTRIEN STUD CATTLE CHAMPIONSHIP**  
Celebrating the crowning of Interbreed champions since inception.

**SIMON IRWIN | BEEF AUSTRALIA CEO | BEEF BONANZA.** The highlights of Australia's biggest beef exhibition.

**SIMONE CAIN | GEORGE THE FARMER & YVETTE LOYSON | RABOBANK: FOOD FABLES.** We meet the mum on a mission to teach kids about where their food comes from.

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**MIA RYAN | HOWDY: RURAL ROMANCE.** The new app for farmers looking for love.

**JESS PRYLES | CELEBRITY CHEF: hardcore carnivore.** She's a live fire cook, author, and TV personality specialising in all things meat.

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**SAM BURKE | MLA CHEF: ROYAL FEAST.** We meet the Chef who's served the Queen.

**MATT CANAVAN | NATIONAL SENATOR: MOVING BEAST.** The outspoken Senator weighs in on the big issues.

**TAMMY KRUCKOW | TOP END LEADERSHIP: RURAL VISION.** The secrets to keeping staff when the times get tough.

**ROGER DESAILLY | AGFORCE QLD: BIOSECURITY THREATS.** What if foot-and-mouth disease hits our shores?

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**TELSTRA TECH TEST: WHAT'S NEW FOR FARMERS.** We trial agtech, test farmer-friendly phones, and set up satellite internet.

**SIMON QUILTY | GLOBAL AGTRENDS: FORECASTING THE WORLD MEAT MARKET.** Predictions on global beef and livestock prices over the next 5 years.

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**MATT BECKER | LALLEMAND: SAYING YES TO YEAST.** Is yeast the solution in the race against antibiotic resistance?

**HANNAH POWE | NEOGEN: DEMYSTIFYING DNA.** How DNA testing works and how it can benefit producers.

**JOHN HILL | LAND WATCH CO-FOUNDER: GRANT GATEWAY.** Game changing government rebates makes ag-tech more accessible.

**JASON HUGGINS & PAUL STEWART | DEPT OF AGRICULTURE AND FISHERIES (QLD): AGTECH ADOPTION.** Perspectives in ag tech advancements and adoption from the state government.

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**MURRAY SPENCE | AUSTRALIA COMMISSIONER - JAPAN: INCREASED COMPETITION.** Greater competition from US, Canada, NZ and Mexico threatens Australia's export volumes.

**DO IT FOR DOLLY DAY: A DREAM TO END BULLYING.** Making Dolly's own dream a reality: a kinder world for Australia's kids and communities.

**DR ANDREW MARSHALL & VICKI MAYNE | NACP: SUCCESSFUL RED MEAT PROGRAM.** Managing drought and climate risk across northern Australia; and the role of Climate Mates.

**AMANDA CARTER | AUSTRALIAN MEAT PROCESSING CORPORATION: PEOPLE IN PROCESSING.** Keeping up with demand and increasing sophistication in meat processing labour force.

**CARRIE-ANN WILSON | JAMES COOK UNIVERSITY: AI IN THE TROPICS.** How artificial intelligence can address a North QLD beef problem.

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**MARCUS & ANGIE BARNARD | SYNERGY CONSOLIDATED.** How to avoid a family beef- planning for your financial future.

**TONY WILLIAMS | ROCKHAMPTON REGIONAL COUNCIL: MAYOR'S REMARKS** We celebrate the biggest Beef ever- so how can Rocky grow to make it even bigger?

**MICHAEL LEE | MLA GROUP MANAGER SCIENCE AND INNOVATION: FUTURE MEATS** Collagen, nutraceuticals and the rise of meat snacks- the latest research.

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**MIKE GUERIN | AGFORCE: AGCARE.** Evaluating agriculture and natural capital on your property.

**CHRISTINE MULHERN | ASST SECRETARY MEAT EXPORTS: FOOD SAFETY.** Audit and assurance in the red meat supply chain.

**SHANE BAILEY | CELEBRITY CHEF: NEW EXPERIENCE.** A once in a lifetime fine dining experience from Signature Beef using the entire carcass.

**CHANNEL TWO**  
Centre Ring

**CHANNEL THREE**  
Centre Ring

**CHANNEL FOUR**  
Centre Ring

**CHANNEL FIVE**  
Centre Ring

**CHANNEL SIX**  
Centre Ring

**CHANNEL SEVEN**  
Centre Ring

DATAMARS LIVESTOCK YOUNG JUDGES COMPETITION

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Whether you grow it, show it, process it, cook it or just eat it.. now you can watch it!  
**BEEFTV.COM.AU**